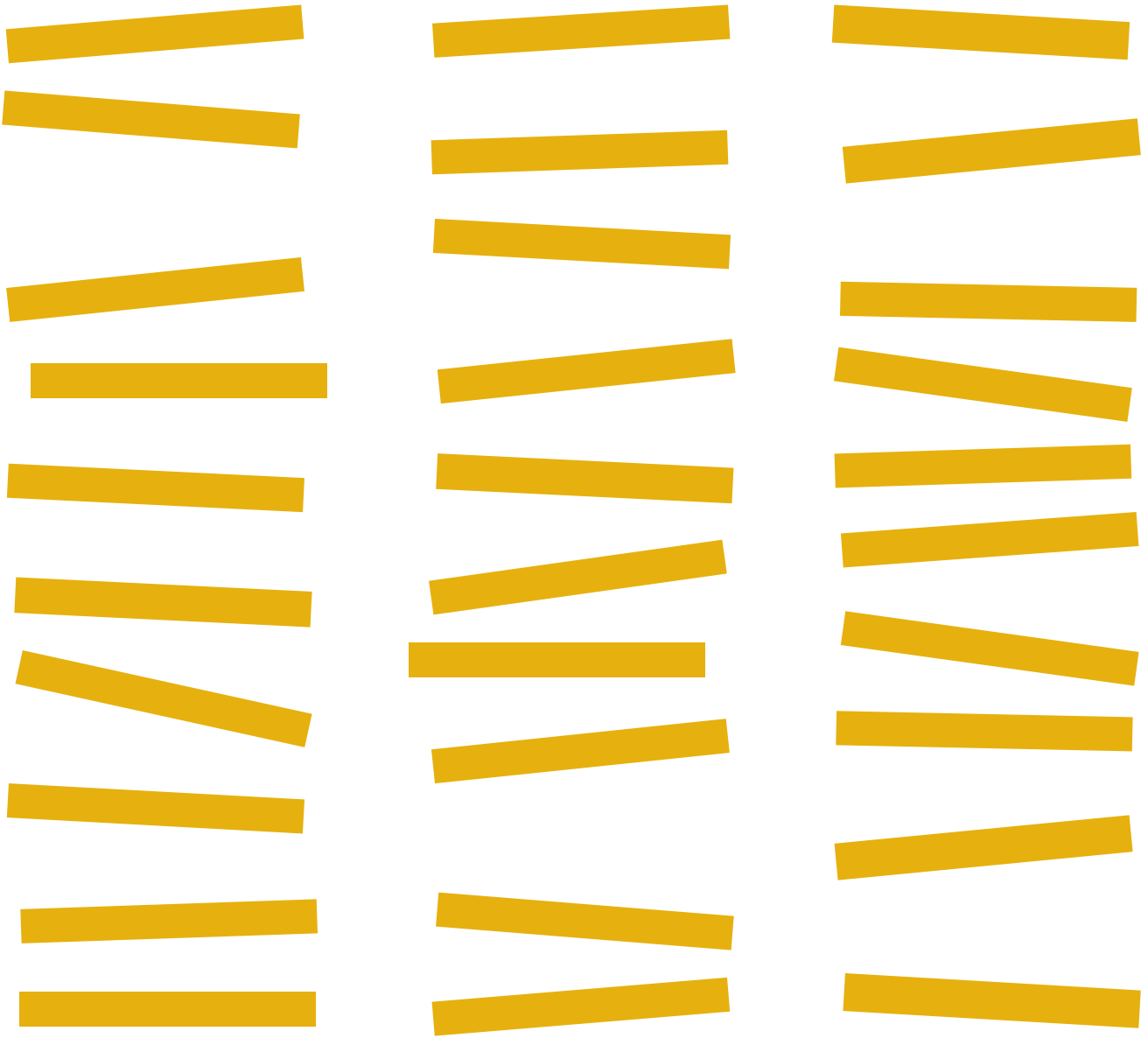


FISCAL YEAR 2019  
ANNUAL REPORT



**/INTERSECTION**  
FOR THE ARTS

## From the Director

Our member community is composed of artist entrepreneurs who are not waiting for someone else to offer them an opportunity. They are self-starters who want to make things happen in their communities—working outside the traditional structures, providing opportunities for others, and creating works from, by, and for their communities, however they define them. Our members offer a broad range of programming in theatres, galleries, schools, detention and correctional facilities, homeless camps, parks and other non-traditional venues. Aggregated data from our annual member survey revealed that nearly 700,000 people participate in these programs.

We're happy to report that Fiscal Year 19 (7/1/18-6/30/19) was another record breaking year. We served the largest cohort of member projects in our history through fiscal sponsorship, with our artists working in 9 counties across the region, statewide, nationally and internationally. With the move to our new, expanded facility on Market Street, we're able to provide more subsidized space for arts and culture organizations in the heart of San Francisco. The work we do daily to support the projects in our membership constantly reminds us of the many ways in which the arts are a critical part of our lives.

The FY 19 Annual Report gives you just a snapshot of our work and the activities and makeup of our membership. Of course if you'd like to find out more we hope you'll reach out to us.

All the best from all of us at Intersection,

Randy Rollison, Executive Director



# PEOPLE

We're a passionate team of artists helping artists. Since the close of FY 19, we've gained 3 new staff members: Allison Snopek, Scott Nielsen, and Amy Kweskin.



## Current Staff

Randy Rollison  
Executive Director

Allison Snopek  
Director of Artist Services

Amy Kweskin  
Director of Professional  
Development

Daniel Harvey  
Space Program Director

Scott Nielsen  
Finance Director

Jae Tioseco  
Administrative Manager

Izzy Parlamis  
Communications Manager

Christopher Sadler  
Bookkeeper

Kevin Seaman  
Grant Specialist

## Current Board

Scott R Flicker Chair	Grace Liu Public Member	Norman Shih Public Member	April McGill Artist Member
Kari Harsel Gray Vice Chair	Andy Wang Public Member	Marla Betsch Public Member	Maddy Clifford Artist Member
Pavan Singh Treasurer	Helen Gong Public Member	Arjo Mozumder Public Member	Michael Orange Artist Member
Julie Briden Secretary	Mimi Tsai Public Member	Wenqi Shao Public Member	Randy Rollison Member
	Chelsea Samuel Public Member	Renee Baldocchi Artist Member	

## Adjunct

Amro Radwan  
Shake Technologies  
IT Lead

**Many thanks Nora Grant and Tania Butterworth for their work with us in FY 19!**

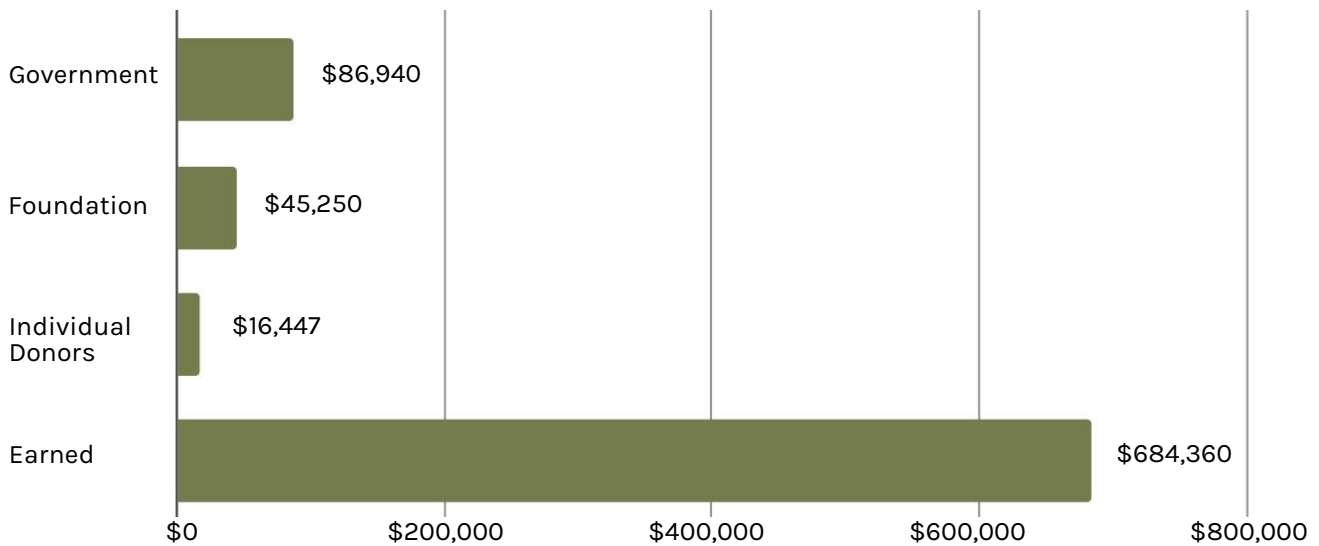
Nora was the creative mastermind behind Intersection's new brand and Tania served our artists passionately for 3 years and led the major process of migrating our CRM systems.



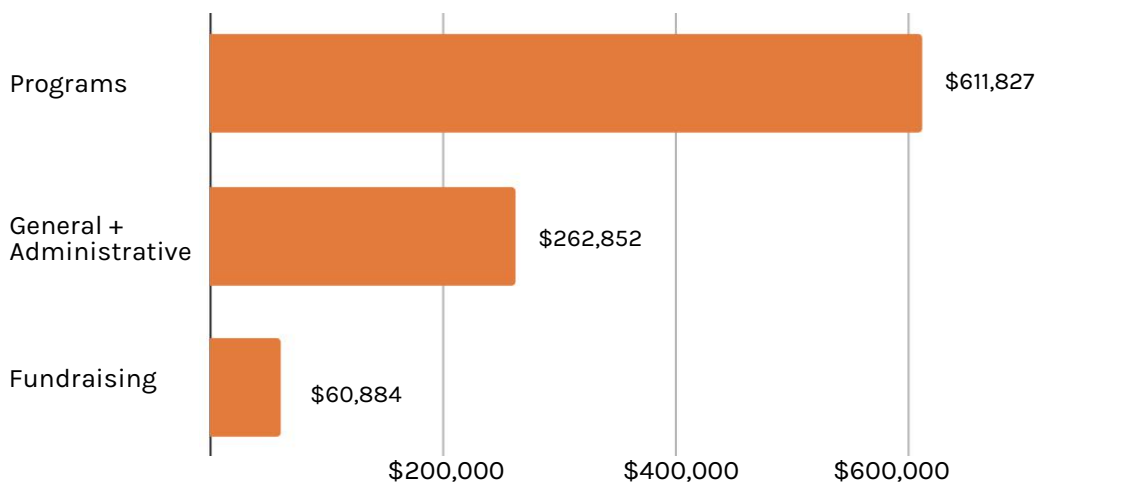
# MONEY

Intersection's core programs include fiscal sponsorship, professional development and our space program that provides low-cost coworking and event rentals for arts and cultural organizations.

Total Income: \$856,397



Total Expense: \$935,563



*In FY 19 the board approved a planned deficit budget in order to invest in the new facility, increase staff, and implement new technology.*

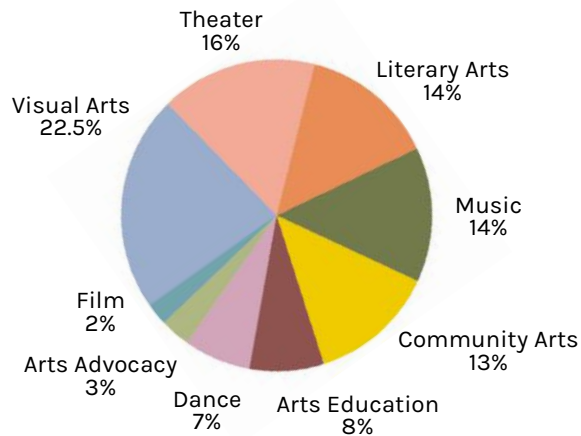


# FISCAL SPONSORSHIP PROGRAM

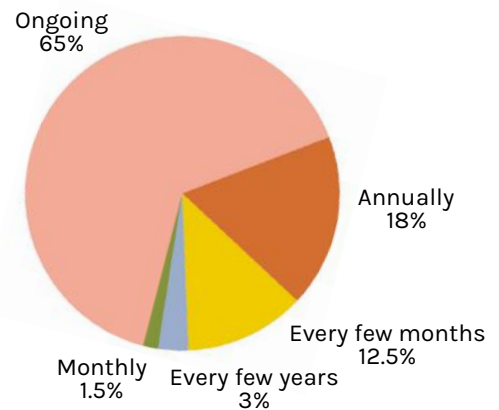
We fiscally sponsor over 160 projects in 9 counties of the Bay Area. Our members work across many disciplines, from visual art to performance to arts education and advocacy. In 2019, we welcomed 32 new projects.

## PROJECT INFORMATION

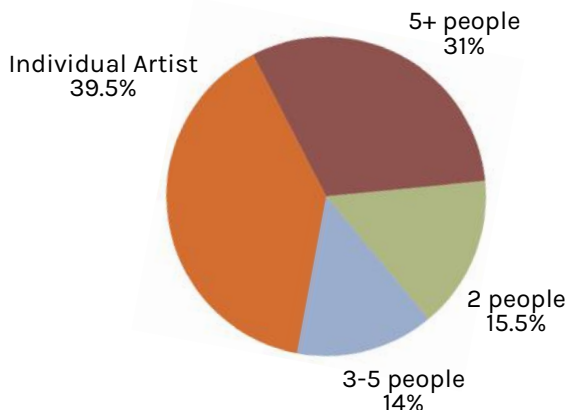
### Discipline



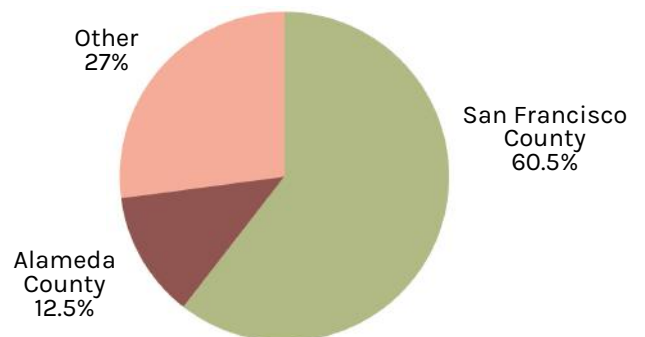
### Program frequency



### Size



### Location



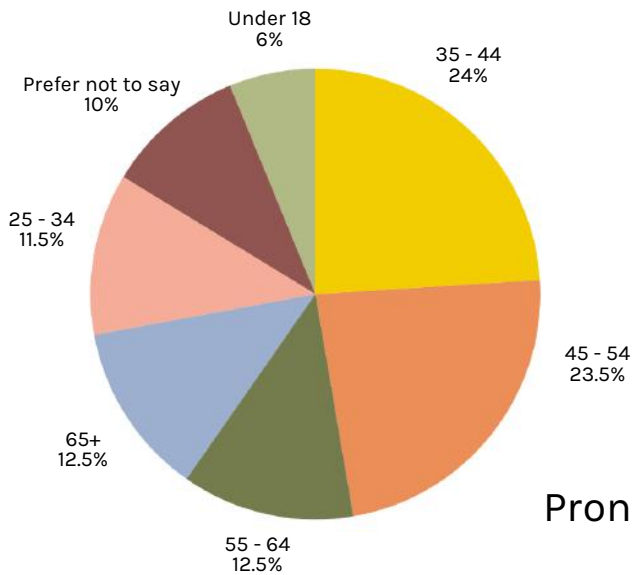
\*Other includes: Contra Costa, Marin, Sacramento San Mateo, Santa Clara, Santa Cruz, Solano, Yolo Counties and Colombia, India, Japan, and Hungary



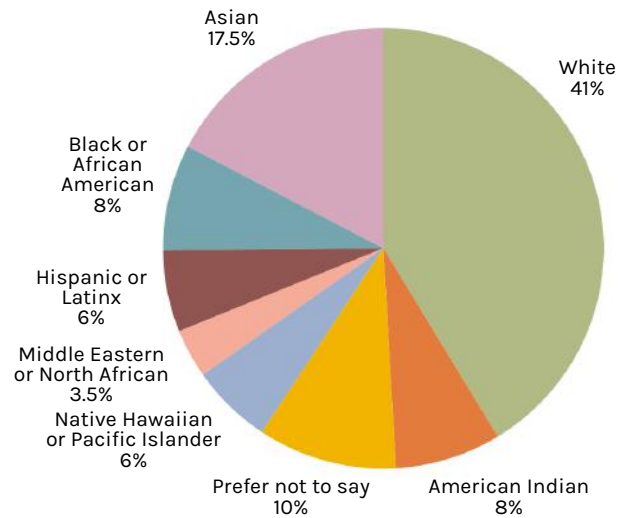
# FISCAL SPONSORSHIP PROGRAM

## MEMBER DEMOGRAPHIC INFORMATION

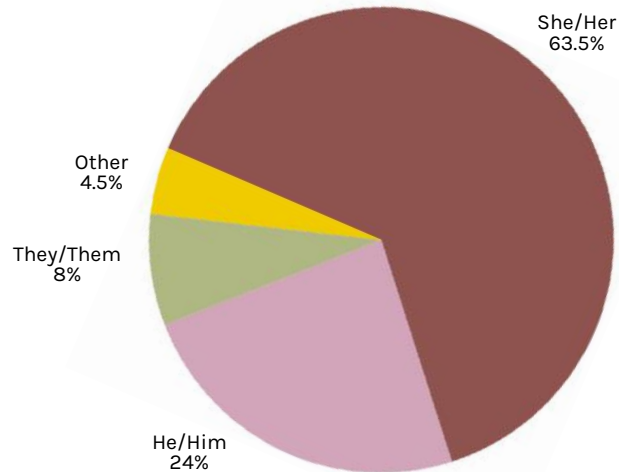
Age



Ethnicity



Pronouns



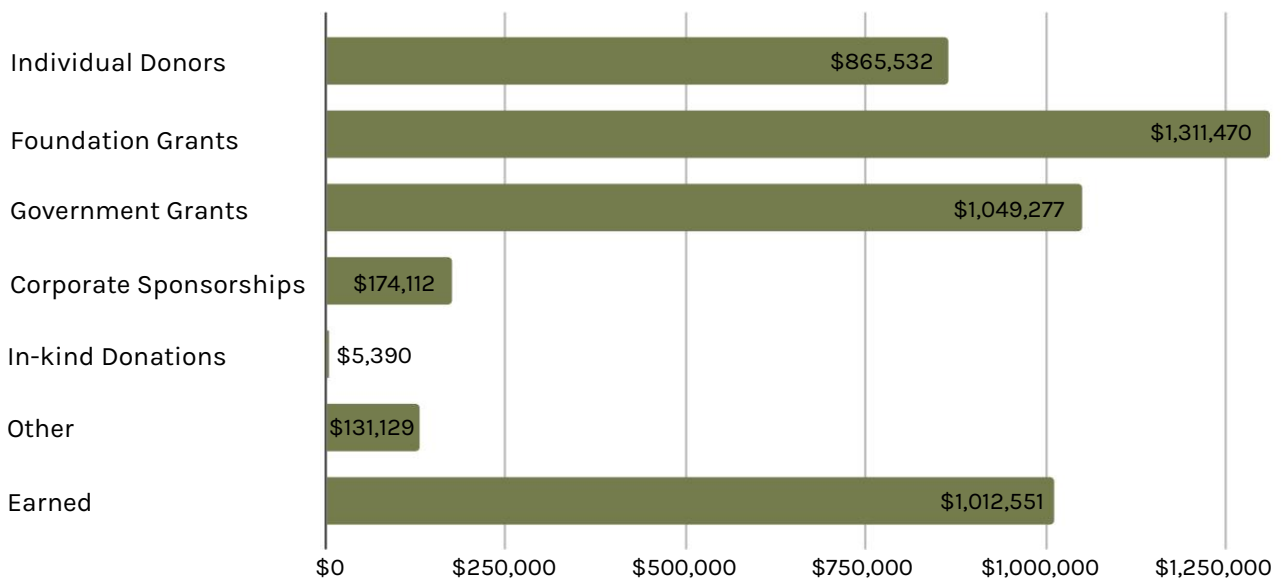


# FISCAL SPONSORSHIP PROGRAM

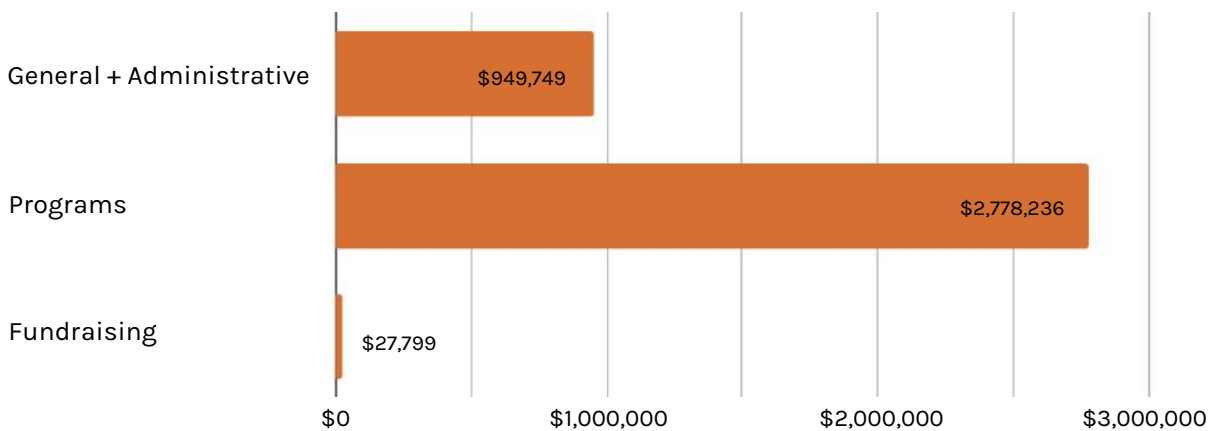
## FINANCIALS

Our members ended FY19 with a net profit of \$413,934.

FSP Total Income: \$4,549,461



FSP Total Expense: \$3,755,784





# FISCAL SPONSORSHIP PROGRAM

## MEMBER RESOURCES

Our fiscally sponsored members have access to a wealth of resources. We offer free grant reviews, expense tracking and monthly account statements, online fundraising capability, tax acknowledgement letters, discounted coaching and consulting, member rates for workshops, and funding opportunities.

## PUBLIC PROGRAMS

### *INTERSECT SF*

We provide financial support to Intersection members who are crafting art and cultural experiences that are open to the public and take place in San Francisco.

### *WRITERS IN SALESFORCE PARK*

A series of events in Salesforce Park that invite people to interact with the literary arts and local writers through readings and workshops presented by our members.

## COACHING PROGRAM

Our coaches are available to provide one-on-one help with fundraising, management, budgeting, business model planning, event production, and more.

We're growing our arts coaching offerings. In 2019, we added 3 new coaches to our program.





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## SPACE PROGRAM

We provide workspace for people in arts, culture, and the nonprofit sector to connect and thrive.

We've planted our roots here on Market Street. After over a year in our new home, we are grounded and prepared to continue growing our space as a vibrant artist resource center.



**"... a supportive and productive atmosphere."**

"Intersection has been a wonderful new home base for SF Youth Theatre. Its beautiful design, welcoming staff and 24 hour access makes it such a pleasant and efficient place to work. I especially enjoy working alongside other like-minded arts organizations. We are all working towards the same goal, which creates a supportive and productive atmosphere."

— Emily Klion, San Francisco Youth Theatre



**80+ ACTIVE COWORKING MEMBERS REPRESENTING 22+ ORGANIZATIONS**

About-Face

American Indian Film Institute

Arts Education Alliance of the Bay Area

Arts Ed Matters

Artsightful – Amy Kweskin

Center for Cultural Innovation

Community Initiatives

Divine Creative Studio

Epiphany Dance Theater

Eugenie Chan Theater Projects

FoolsFURY Theater Company

Global Exchange

Intermusic SF

LEVYdance

Radar Productions

RAWdance

SFJAZZ

San Francisco Youth Theatre

Shake Technologies

Women's Audio Mission

Yerba Buena Alliance

Youth Speaks

Current as of Feb 2020



# PROFESSIONAL DEVELOPMENT PROGRAM

## THE ACCELERATOR

The Accelerator program helps artists and arts professionals build business models for their creative projects through hands-on classes, group counseling, and individual coaching sessions. Intersection graduated 21 students this year.



## WHAT NOW

A free pilot program helping art school graduates transition from school-life to artist-life. What Now brings artists together to develop a community of support, practice self-care, build a life-work-art balance, identify funding sources, and build a professional network.



## CCA SPARKS

A new program for undergraduate and graduate students at California College of the Arts (CCA), launched in the Spring of 2020, designed to support the creation of new business ventures through experiential learning, skill-building, and mentorship. Plus, a chance to win prize money.



## THE BUSINESS OF BEING AN ARTIST

A Mills College course in which undergraduate and graduate students create a business plan for their arts venture. Curriculum is based on developing the artists' individual pathway to reach their career goals. Sessions feature guest speakers who share their personal journeys.



# PROFESSIONAL DEVELOPMENT PROGRAM

Intersection offers various workshops that teach the business side of creative work. We boost skills in grantwriting, budgeting, and more.

## POPULAR WORKSHOPS

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## GRANTS FOR THE ARTS WORKSHOP SERIES

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We partnered with Grants for the Arts to host a free series of workshops specifically focused on giving folks the tools to present a competitive grant application for Grants for the Arts' General Operating Support Grant.



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## WHAT MEMBERS ARE SAYING



"IFTA has been like a magic genie that lives in my laptop. Whenever I have a question about next steps to take in my career or about taxes or grants—Boom! —Intersection sends out information about a workshop or a list of opportunities that address my needs. As a playwright emerging into a new stage in my career, Intersection provides invaluable advice, direction, and mentorship."



— Star Finch



"Intersection for the Arts has been instrumental in helping me to structure my sole proprietorship. They have facilitated multiple successful grant applications, supported an important live event, and lightened my administrative role, helping me to focus on the creative work that only I can do."



— Meklit Hadero



"Doing this work can be very isolating. Often times, I am the only artist in a community collaboration, and I feel that nobody understands my practice. Intersection is my back-up, my support, the people who "get it" - a network that is both professional and intimate, driven by a shared hunger to create relevant and meaningful art about the world around us. Being able to consult, troubleshoot, and brainstorm with folks at Intersection has expanded my artistic vision, as an individual practitioner, as well as granted me greater access to crucial resources."



— Tatiana Chaterji



FY 19

# ANNUAL REPORT

## OVER 160 FISCALLY SPONSORED PROJECTS!

### ARTS ADVOCACY

ArtHouse  
 Arts Education Alliance of the Bay Area  
 Arts Los Altos  
 Center for Innovation in the Design and Construction Industry  
 Commonality Institute  
 Diamond Wave  
 Emerging Arts Professionals  
 Pazala  
 Saint Francis Homelessness Challenge  
 Teacher Salary Project  
 The Butterfly Effect  
 Vital Arts

### ARTS EDUCATION

Arts Ed Matters  
 Indigenous Women's Arts & Wellness Circle  
 Jazz Education Ensemble  
 KIDmob  
 Mi Cultura Art Project  
 Music IS First!  
 Spotlight Projects  
 StageWrite  
 The Beat Within  
 The Quinan Street Project  
 The Viewfinders Initiative  
 Uphill Arts  
 Urban Youth Ambassadors Cultural Exchange  
 Yardtime Literary Project

### COMMUNITY ARTS

3rd Space Lab  
 A Secret History of American River People  
 AIR-SF  
 American Indian Community Cultural Center  
 Art for Civil Discourse  
 Book and Wheel Works  
 Bring Your Own Queer  
 Chinese Whispers  
 Jesse Schlesinger & Masayo Funakoshi  
 Marigold Project  
 MC Arts & Culture  
 Michael Warr  
 Please Touch Community Garden  
 Stairwell's  
 The Justice Quilt  
 The Quiet Fist  
 Walls of Hope

### DANCE

Carolina Lugo and Carole Acuna's Ballet Flamenco  
 Dancing Earth Bay Area  
 Driven Arts Collective  
 Embodiment Project  
 Ganga Satellite  
 Nemenzo Te Fare/Heiva  
 STEAMROLLER  
 Urban Jazz Dance Company

### FILM

Cinema Italia SF  
 Matatu  
 Rainbow Video Collective  
 SF Urban Film Fest  
 SF89  
 Stoop Cinema

### LITERARY ARTS

Annie Rovzar  
 Bare Life Review  
 Bay Area Creative  
 Books and Dolls for All  
 Celeste Chan Projects  
 Diasporic Vietnamese Artist Network  
 Green Windows  
 Imani Cezanne  
 Lecturer Creative Work Grant  
 Lyzette Wanzer Projects  
 Maddy Clifford Projects  
 Mandeep Sethi  
 Robyn Carter  
 San Francisco Zine Fest  
 SF Arts Monthly  
 Sidebrow  
 Swedish Literature Appreciation Society  
 Take Shape  
 The Book of Del: A Biography of Homelessness  
 WRITE NOW! SF Bay

### MUSIC

Aeode: Creating to Heal through Inspirational Expressive & Teaching Arts  
 Alphabet Rockers  
 Awesöme Orchestra Collective  
 Baldocchi Projects  
 Bay Area Gospel Music Weekend  
 Berkeley Dulcimer Gathering  
 Blues Is A Woman  
 BoomShake Music  
 Deborah Levey  
 Expressions Tibet  
 Fault Radio  
 Giant Steps Music/Music Action  
 LabHouse of Gongs  
 Irish American Crossroads  
 Jazz in the Neighborhood  
 Lili Weckler/Unhinge  
 Linda Bouchard Multi-Media Projects  
 Loving Janis  
 Meplit Hadero  
 Movement Podcast  
 Neighborhood Performance Project  
 Oakhella  
 POTO  
 RC Howell Music  
 Red Poppy Art House  
 Symphonia Caritas  
 The Dynamic Miss Faye Carol  
 UnderCover Presents

### THEATER

Aaron Davidman Projects  
 AfroSolo Theatre Company  
 Antic in a Drain  
 Bay Area Women's Theatre Festival  
 Big Moves  
 Campo Santo  
 Colored Ink  
 Eugenie Chan Theater Projects  
 Ferocious Lotus Theatre Company  
 Impossible Thing Productions  
 Julie Queen Film and Performance  
 Kairos Theatre Ensemble  
 Living Word Project  
 MoveAbout Theatre Company  
 Mugwumpin  
 Niloufar Talebi Projects  
 Notoriety Variety  
 Queer Rebel Productions  
 Rapid Descent Physical Performance Company  
 San Francisco Neo-Futurists  
 Stage to Screen  
 Star Finch Projects  
 The Rabbit Hole Theater  
 THIS TIME ONLY, IN THREE PARTS  
 Trish

### VISUAL ARTS

&Art&  
 Adele Shaw  
 ArtCare  
 ARTS 4 HEALING  
 ArtSavesLives Studio and Gallery  
 B4BEL4B Gallery  
 Bruce Haddon Projects  
 CODAME Art + Tech  
 Collective Action Studio  
 CTRL+SHIFT Collective  
 Douglas Holmes Projects  
 Emergent Landscapes  
 FESTAC Oakland  
 Hayes Valley Art Works  
 Home Exhibit  
 Homing  
 Honey Art Studio  
 Interface Gallery  
 Irving Street Projects  
 Maker Mart  
 Ploi Pirapokin  
 Prelinger Library  
 Real Time & Space  
 San Francisco Cultural History Museum  
 Sarah Klein Projects  
 Squarecylinder  
 St. Joseph's Arts Foundation  
 StoreFrontLabs  
 Taraneh Hemami  
 the lost ones  
 The Portrait Project  
 Tiffanie Turner / papel SF  
 Tosa Studio Award  
 Two Ravens Trust  
 Xeniform Labs



### 32 new FY19 projects:

&Art&  
 American Indian Community Cultural Center  
 ARTS 4 HEALING  
 Bay Area Creative SF  
 Bay Area Gospel Music Weekend  
 Bay Area Women's Theatre Festival (baWTF)  
 Books and Dolls for All  
 Center for Innovation in the Design and Construction Industry  
 Cinema Italia SF  
 Diamond Wave  
 Driven Arts Collective  
 EMERGENT LANDSCAPES  
 Homing - Homefulness  
 Impossible Thing Productions  
 Indigenous Women's Arts & Wellness Circle  
 Lyzette Wanzer Projects  
 Movement Podcast  
 Nemenzo Te Fare/Heiva  
 Oakhella  
 Pantea Karimi  
 Rapid Descent Physical Performance Company  
 San Francisco Cultural History Museum  
 SF Arts Monthly  
 SF Urban Film Fest  
 St. Joseph's Arts Foundation  
 Stage to Screen  
 STEAMROLLER  
 The Oakland Cannery Collective  
 The Viewfinders Initiative  
 Trish  
 Write Now! SF Bay  
 Xeniform Labs





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# Supporting artists in the Bay Area since 1965.



1446 Market Street, San Francisco, 94102  
415 626 2787  
[www.theintersection.org](http://www.theintersection.org)

**INTERSECTION**  
FOR THE ARTS

INTERSECTION FOR THE ARTS RESPECTFULLY ACKNOWLEDGES THAT WE ARE BASED IN YELAMU: THE TRADITIONAL, UNCEDED LANDS OF THE OHLONE PEOPLE. WE PAY OUR RESPECTS TO ELDERS BOTH PAST AND PRESENT.



FLEISHHACKER  
FOUNDATION

**Thank you  
to our  
funders!**



**sfac**  
san francisco  
arts commission