Intersection for the Arts is a bedrock Bay Area arts nonprofit that’s dedicated to helping artists grow. Through vital resources, including fiscal sponsorship, low-cost coworking and event space, and professional development programs, we empower people to continue creating, thinking big, and taking weird and wonderful risks.

We believe art and culture are necessary elements of wellbeing. That’s why we serve people working in the arts—from artists to educators to administrators to funders.

We take the stance that artists should be at the top of the systems that were originally created to support their work. Art institutions would not exist but for artists’ creativity, sweat, blood, tears, and enormously generous hearts. We support those who take matters into their own capable hands and make their own opportunities. We stand by artists every day in their efforts to make our communities better, healthier, more exciting and dynamic places to live our lives.
In October of 2021, Intersection for the Arts adopted a shared leadership model designed to distribute vision, responsibility, trust, and decision-making across three Executive Co-Directors.

This shift took place with the retirement of Intersection’s former Executive Director, Randy Rollison, after 13 years of service to the organization. The move to shared leadership was the result of deep and substantive conversations about our vision, programs and priorities, the tremendous shifts in the Bay Area arts ecosystem, alternative leadership models, and the role of the executive director.

Two of Intersection’s existing Leadership Team, Deputy Director Allison Snopek and Finance Director Scott Nielsen, each stepped into the role of Executive Co-Director, and have been leading the small and mighty staff since October. Allison's focus is on Programs and Grant Management, and Scott's focus is on Finance and Operations. With each of them having more than two years experience at Intersection, stepping into leadership roles ensured organizational stability and continuity for all of our programs, resources, and services.

Working with Vogl Consulting, a third Executive Co-Director role is in development. It is currently being explored that this key position will focus on external relations, partnerships, fund development, and advocacy, and it will reflect the diversity of the communities we serve. Noted arts management consultant, and our current Professional Development and Organizational Strategy Director, Amy Kweskin serves as interim until the new role is filled. In addition to developing the third role, the new executive leadership team is focused on increasing staff capacity to ensure that both staff and fiscally sponsored members are well supported as the organization continues to grow. Mindful of the ways in which our sector must evolve in the interest of equity, we are optimistic that this shift will help us continue to do what we do best: provide artists and arts workers with resources to grow, make change, and enrich our communities.

As always, as an organization Intersection for the Arts is dedicated to nurturing our local arts ecosystem. We provide the Bay Area with a sustainable model for arts and cultural work that places artists at the top of the systems originally designed to support them. We envision a Bay Area where arts and cultural workers thrive. One where folks can take risks, create radical change, collaborate across silos, and access the resources they require free of barriers. We hope this next phase will bring us closer to the equitable future we imagine.

We hope you share our excitement as we move in this positive new direction!

Pictured on the right:

Allison Snopek, Executive Co-Director | Programs & Grants Management
Scott Nielsen, Executive Co-Director | Finance & Operation
We're a passionate team of artists helping artists. In FY 21, we said farewell to Randy Rollison who retired after seven years as Intersection for the Arts’ Executive Director. Since the close of FY 20, Liana Mier has joined our team as Administrative Assistant, and Krista Smith has come on as our Grant Specialist. In FY 22, Izzy Parlamis stepped down from her role as Communications Director, and Claire Astrow joined our team as Engagement Manager.

Staff

- Allison Snopek
  Executive Co-Director
  Programs & Grants
  Management
- Scott Nielsen
  Executive Co-Director
  Finance & Operations
- Amy Kweskin
  Professional Development &
  Organizational Strategy
  Director
- Jae Tioseco
  Administrative Director
- Claire Astrow
  Engagement Manager
- Liana Mier
  Administrative Assistant
- Christopher Sadler
  Bookkeeper
- Krista Smith
  Grant Specialist
- Amro Radwan
  Shake Technologies
  IT Lead

Board

- Pavan Singh
  Chair
- Scott R Flicker
  Immediate Past
  Chair/Interim
  Treasurer
- Sheri Lucas
  Vice-Chair
- Tim Green
  Secretary
- Marla Betsch
  Public Member
- April McGill
  Artist Member
- Allison Snopek
  Member
- Maddy Clifford
  Art Partner
- Reese Williams
  Public Member
- Christopher Sadler
  Bookkeeper
- Yushi Cheung
  Public Member/Assistant
- Treasurer

Our immense gratitude to Randy Rollison for his work as our Executive Director

Randy joined the Intersection staff in a finance role in 2008, and became Managing Director shortly thereafter. He led the organization’s move from its long-time home in the Mission to the 5M Project. He then transitioned to leading the Artist Resources Program in 2012. Following the organization’s financial crisis in 2014, he became the Executive Director. In partnership with Yesenia Sanchez, he redesigned the organization to focus on fiscal sponsorship, artist resources, and professional development services. Today, Intersection is the largest provider of fiscal sponsorship for the arts in the region, with 170+ member projects, and trains hundreds of artists through professional development workshops and its signature arts business program, the Accelerator. The board and staff of Intersection for the Arts is deeply appreciative of Randy for all he has given of himself to our organization.
Intersection’s core programs include fiscal sponsorship for over 170 artists and arts organizations, professional development training, and our space that provides low-cost coworking and event rentals for arts and cultural organizations.

INCOME & EXPENSES

Total Income:
$1,190,025

- Government: $365,182
- Foundation: $20,185
- Individuals: $35,527
- Earned: $702,131

Total Expense:
$1,175,882

- Program: $831,576
- General + Administrative: $303,717
- Fundraising: $40,589
FISCAL SPONSORSHIP PROGRAM

We fiscally sponsor over 170 projects in 9 counties of the Bay Area. Our members work across many disciplines, from visual art to performance to arts education and advocacy. In FY 21, we welcomed 25 new projects.

NEW PROJECTS

ArteMISSf project art space  
Arts of Point Richmond  
Ballet22  
Bay Area Emerging Museum Professionals  
Bella Union Theater Company  
Calling Up Justice  
Culture and Community in California  
DanceFAR (For A Reason)  
Developing Environments Inc.  
Drawtogether LLC  
Forest Tales  
HydeFM  
In Unison Podcast/Mission:Orange Studios

Journal Building Artist Collective  
Kunoichi Productions  
Mad One Media  
Meron Hadero  
Paint the Void  
Paufve Dance  
Performance Primers  
Poets Reading the News  
Revive The Night  
Synaesthesia Collective  
Voices of the Community  
Zoo Labs

Our fiscally sponsored members have access to a wealth of resources through their membership. We offer free grant reviews, expense tracking and monthly account statements, online fundraising capability, tax acknowledgement letters, discounted coaching and consulting, member rates for workshops, and funding opportunities.
FISCAL SPONSORSHIP PROGRAM

PROFILES OF FISCALLY SPONSORED PROJECTS

Our projects work across many disciplines—from visual arts to performance to arts education and advocacy—and vary in size and frequency of programming.

Size

Program frequency

Discipline

In FY 21, the work of our members reached 3,770,734 people across the Bay Area, nationally, and internationally.

Shoutout to our member Movement Podcast whose monthly feature on PRX’s “The World” continues to reach 2.5 million listeners! Movement tells stories of human migration through music, hosted by Ethiopian-American singer Meklit Hadero.
FISCAL SPONSORSHIP PROGRAM

FISCALLY SPONSORED MEMBER GEOGRAPHIC INFORMATION

Our projects are physically located in 9 counties across the Bay Area. Their coworkers live across the Bay Area as well. Below, you’ll see where our members live vs. where their work takes place.

Our members live in:

- San Francisco County: 44.3%
- Alameda County: 27.5%
- Contra Costa County: 7.38%
- Marin County: 7.38%
- San Mateo County: 7.5%
- Santa Clara County: 2.01%
- Other: 8.72%
- No Answer: 0.671%

Our members make work in:

- San Francisco County: 44.3%
- Alameda County: 21.3%
- Contra Costa County: 8.6%
- Marin County: 9.5%
- Solano County: 4%
- Santa Clara County: 7.2%
- San Mateo County: 7.5%
- Other: 8.6%

NOTE: "Other" includes Solano, Sonoma, Napa, and Santa Cruz Counties as well as locations nationally and internationally.

NOTE: Multiple answers were recorded.
Intersection for the Arts serves artists, arts administrators, cultural workers, and nonprofit workers from diverse backgrounds and communities. Our members come from many cultures, range in age, and identify across diverse categories of race, gender identity and expression, religion, ability, national origin, and sexual orientation.
We asked our members what type of programming they plan on implementing as cities and spaces reopen after COVID-19 closures.

- Both Virtual & In Person: 95
- In Person: 35
- Virtual: 22
- Other: 9
FISCAL SPONSORSHIP PROGRAM

MONEY

FSP Total Income: $4,290,127

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FSP Total Expense: $3,653,106

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<td>$3,079,375</td>
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FY 21 ANNUAL REPORT
SPACE PROGRAM

We provide workspace for people in arts, culture, and the nonprofit sector to connect and thrive.

We've planted our roots here on Market Street. We moved into our space at the end of FY 19 and spent FY 20 settling in and meeting the challenges presented by COVID-19. FY21 was a quiet year as we encouraged Coworking Members to stay safe and healthy. Nevertheless, we remain proud to be home to so many folks doing work to make our communities better, more connected, and exciting places to live our lives.

"... a supportive and productive atmosphere."

"Intersection has been a wonderful new home base for SF Youth Theatre. Its beautiful design, welcoming staff and 24 hour access makes it such a pleasant and efficient place to work. I especially enjoy working alongside other like-minded arts organizations. We are all working towards the same goal, which creates a supportive and productive atmosphere."

— Emily Klion, San Francisco Youth Theatre

ACTIVE COWORKING MEMBERS

American Indian Film Institute
Artsightful
Center for Cultural Innovation
Divine Creative Studio
Epiphany Dance Theater
Eugenie Chan Theater Projects
FoolsFURY Theater Company
Global Exchange
Intermusic SF
LEVYdance
Radar Productions
RAWdance
San Francisco Urban Film Festival
San Francisco Youth Theater
Shake Technologies
Women’s Audio Mission
Youth Speaks
SPACE PROGRAM

IMPACT OF COVID-19

In March 2020 our coworking office closed for an indefinite period of time due to the pandemic. After months of readying the space and monitoring city guidelines, we reopened to existing coworking members with safety regulations, reconfigured desks to allow for social distancing, designated flows of movement through the space, improved ventilation and air flow, and lots and lots of hand sanitizer. We also updated all of our meeting rooms with Zoom conferencing equipment to accommodate increased desire for virtual connection in our new normal.
PROFESSIONAL DEVELOPMENT PROGRAM

Our Professional Development Program is comprised of skill-building workshops, coaching & consulting, and cohort training for artists and cultural workers.

WORKSHOPS

Our skill-building workshops are designed to give artists, arts administrators, and cultural workers the tools to grow their creative practice or arts venture.

COACHING & CONSULTING

Through Intersection’s coaching and consulting program Fiscally Sponsored Projects receive discounted one-to-one sessions with arts management experts. Additionally, over the past year, we have built a roster of vetted Grant Writers who are available for contract work.

Consultants, Coaches and Grant Writer listings are in the public-facing portion of our website and provide an accessible resource to artists and organizations in the Bay Area at large.

PROGRAMS

THE ACCELERATOR: An 9-week cohort program that teaches the business side of creative work.

ARTS FINANCE EMPOWERMENT CAMP: A certificate program featuring a 3-Part Series of 3 Sessions each that dig into financial vocabulary, tools and grant management.
Through The Accelerator program artists and administrators learn to build business models that support their creative projects. In FY 21 we moved our Accelerator online. As of July 2021 we have trained an additional 45 artists and cultural workers virtually and replicated our program for San Francisco Grants for the Arts and Arts Council Santa Cruz County and the Tannery Art Center. We also partnered with San Francisco Grants for the Arts to provide a build-your-own Accelerator workshop series presented by arts management experts.

**ARTS COUNCIL SANTA CRUZ COUNTY & TANNERY ART CENTER**
**CROSS-COUNTY TRAINING**

In May and June we partnered with Arts Council Santa Cruz County & Tannery Art Center to present both a 6-workshop Business Foundation series and The Accelerator. We had 323 workshop registrations, 15 artists graduates, and 10 Accelerator alumni acted as coaches for the cohort.

**SAN FRANCISCO GRANTS FOR THE ARTS**
**BUILD YOUR OWN ACCELERATOR**

We also partnered with San Francisco Grants for the Arts to present the workshop series: Accelerate Your Arts Business. Past, present and future SFGFTA Grantees were invited to participate for free.

**CALIFORNIA COLLEGE OF THE ARTS (CCA)**
**CCA SPARKS**

In Spring we once again collaborated with the Career Development Office at California College of the Arts to present the CCA SPARKS arts-business plan competition.
Intersection offers various workshops that teach the business side of creative work. We boost skills in grant writing, budgeting, social media marketing, and more.

Finance expert Yesenia Sanchez launched the Bookkeeper Training Program. Five arts workers were trained as bookkeepers in an earn-and-learn cohort that paid participants for 18-weeks of online training and one-to-one coaching. The program was partially underwritten by the San Francisco Arts Commission.

In FY 21 we trained 1298 artists and cultural workers in our workshops. At the end of FY 20, we moved all of our workshops online, allowing us to reach a broader group of arts workers.

**ARTS FINANCE TRAINING PROGRAM**

Finance expert Yesenia Sanchez launched the Bookkeeper Training Program. Five arts workers were trained as bookkeepers in an earn-and-learn cohort that paid participants for 18-weeks of online training and one-to-one coaching. The program was partially underwritten by the San Francisco Arts Commission.

**INTRO TO GRANT WRITING FOR THE DEAF COMMUNITY**

Urban Jazz Dance Company presented an Intro to Grant Writing workshop for the Deaf Community taught in American Sign Language with participants attending from across the United States.
FY 21 HIGHLIGHTS

- **25** new fiscally sponsored projects
- **36** skill-building workshops hosted
- **1,298** enrollments in our workshops for artists & cultural workers
- **91** registrations for our San Francisco Grants for the Arts: Grant Seeker Lab sessions
- **34** artists & cultural workers graduated from our Accelerator
- **5** bookkeepers trained in the earn-to-learn Arts Finance Training Program
"Every single person on staff is a star. Always positive, responsive, kind and uplifting us through the hardest year yet!"

—Kaitlin Nagraj, Alphabet Rockers

"We really love working with you and are constantly inspired by your support and dedication."

—Dor Wand, Fault Radio

"IFTA has really supported our organization to grow and build visibility in the arts community. The expertise of staff and willingness to assist us during challenging times has been extremely helpful."

—Andrew Jolivette, American Indian Cultural Center
ARTS ADVOCACY
- Arts Education Alliance of the Bay Area
- Arts Los Altos Baldocchi Projects and Collaborations
- Bay Area Emerging Museum Professionals
- Butterfly Effect Calling Up Justice
- Developing Environments Inc. Emerging Arts Professionals/SFBA
- Independent Musicians Alliance Jesse Schlesinger & Masayo Funakoshi
- Pazala
- Safety Net Fund
- Saint Francis Homelessness Challenge
- Voices of the Community

ARTS EDUCATION
- AIR-SF
- Indigenous Women’s Arts & Wellness Circle
- Jazz Education Ensemble
- Mi Cultura Art Project
- Spotlight Projects
- StageWrite
- Tahitian Cultural Center (Tanera’i i Ni’a)
- Tech in the Tenderloin

COMMUNITY ARTS
- 3rd Space Lab
- A Secret History of American River People
- American Indian Cultural Center Art for Civil Discourse
- ArteMISSf project art space
- ArtHouse Book and Wheel
- Chinese Whispers
- Collective Action Studio
- Driven Arts Collective
- Gold Beams
- Indeterminate Form
- Mad One Media
- Maker Mart
- Marigold Project
- MC Arts and Culture Our Own Mythology
- Paint the Void / Broke But Grand LLC dba Building 180
- Performance Primers
- Please Touch Community Garden
- Public Art Trust Grant for LGBTQ Events / Consulting / Michael Warr, WarrConsulting
- Two Ravens Trust
- Walls of Hope
- Zoo Labs

DANCE
- Ballet22
- Bay Area Gospel Music Weekend
- Carolina Lugo and Carole Acuna’s Ballet Flamenco
- DanceFAR (For A Reason)
- Dancing Earth Bay Area
- Lili Weckler/Unhinge
- Nemenzo Te Fare/Heiva
- Pauvre Dance
- Tableau Stations
- Urban Jazz Dance Company

FILM
- Alchemy Film Foundation
- Cinema Italia SF
- Lame Deer Stories
- MATATU Nomadic Cinema
- SF Urban Film Fest
- SF89 Documentary
- Teacher Salary Project

LITERARY ARTS
- Art Practical
- Bare Life Review
- Culture and Community in California
- Diasporic Vietnamese Artist Network
- Ithuriel’s Spear
- Lecturer Creative Work Grant
- Lyzette Wanzer Projects
- Maddy Clifford Projects
- Meron Hadero
- Play On Words
- Ploi Pirapokin / Fouis Vuittons
- Poets Reading the News
- Robyn Carter
- SF Book Art Fair
- San Francisco Zine Fest
- SF Arts Monthly Sidebrow
- Swedish Literature Appreciation Society
- Take Shape
- Write Now! SF Bay

MUSIC
- Alphabet Rockers
- Awesome Orchestra Collective
- Benicia Chamber Players
- Berkeley Dulcimer Gathering / Dulcimoon
- Blues Is A Woman
- BoomShake Music
- Deborah Levoy, singer/songwriter
- Fault Radio
- House of Gongs / Gongster’s Paradise
- HydeFM
- In Unison
- Loving Janis
- Podcast/Mission:Orange Studios
- Irish American Crossroads Jazz in the Neighborhood
FISCALLY SPONSORED PROJECTS, continued

MUSIC
Mandeep Sethi
Meklit Hadero
Movement Podcast
Music is First!
Neighborhood Performance Project
POTO
RC Howell Music
Red Poppy Art House
Revive The Night
RhythmALlogy
Sarah Wilson Projects
Sub Rosa Sound
Symphonia Caritas
The Dynamic Miss Faye Carol
Undercover Presents

THEATER
2by4 Theatre
Aaron Davidman Projects
AfroSolo Theatre Company
Antic in a Drain
Bay Area Women’s Theatre Festival (baWTF)
Bella Union Theater Company
Big Moves
Campo Santo
Colored Ink
Diamond Wave
Eugenie Chan Theater Projects
Ferocious Lotus Theatre Company
Forest Tales
Impossible Thing Productions
Julie Queen Film and Performance
Kairos Theatre Ensemble
Kunoichi Productions
Linda Bouchard Multi-Media Projects
MoveAbout Theatre Company
Mugwumpin
Notoriety Variety
Open Shop
Queer Rebel Productions
Rapid Descent Physical Performance Company
San Francisco Neo-Futurists
Star Finch Projects
The Living Word Project
This Time Only, In Three Parts
Trish

VISUAL ARTS
&Art&
Adele Shaw
ArtCare
Arts of Point Richmond
ArtSavesLives Studio and Gallery
B4BEL4B Gallery
Bring Your Own Queer
Bruce Hasson
Codame Art + Tech
CTRL+ SHFT Collective
Douglas Holmes
Drawtogether LLC
ECOTONES
FUSE
Hayes Valley Neighborhood Association / Hayes Valley Art Works
Journal Building Artist Collective
Prelinger Library
Real Time & Space
Round Weather
San Francisco Cultural History Museum
Sarah Klein Projects
Squarecylinder
StoreFrontLabs
Synaesthesia Collective
Taraneh Hemami
the lost ones
The Oakland Cannery Collective
The Portrait Project
Tosa Studio Award
Tiffanie Turner / papel SF
Transmigration of Ruin
Supporting artists in the Bay Area since 1965.

Thank you to our funders and partners!